

FOR IMMEDIATE RELEASE

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**PARACCEL SCALABLE ANALYTIC APPLIANCE
TO PROVIDE CUSTOMERS WITH FAST, SCALABLE, ENTERPRISE-READY
ANALYTIC COMPUTING**

ParAccel pilot program to provide early access to integrated data warehouse solution using SAN-based storage and the ParAccel Analytic Database™

LAS VEGAS, NV–May 19, 2008 –ParAccel, Inc., provider of the record-breaking ParAccel Analytic Database™, today at EMC World 2008 Las Vegas announced a pilot program for a new fast and scalable analytic appliance with advanced availability, recoverability and manageability features. The Scalable Analytic Appliance will provide high performance and enterprise-class manageability for large- and medium-size enterprises that are struggling with the technical and business challenges of analyzing operational data in near real-time or executing increasingly complex queries on multi-terabyte data warehouses.

The new enterprise-class appliance is based on ParAccel's columnar, compressed, massively parallel relational database engine combined with enterprise-class managed storage infrastructure and industry standard servers such as those available from Sun, IBM, HP and Dell.

The Scalable Analytic Appliance leverages patent-pending features that extend the ParAccel Analytic Database to use a blended and dynamically balanced scan approach to take maximum advantage of both server- and SAN-based storage. It will also leverage a new SAN-based approach for high availability and integrate tightly into managed storage control systems to manage backups, disaster recovery mechanisms, reporting and monitoring.

"The ParAccel database manages storage in a columnar manner, which is better suited to enterprise-class storage and generally results in dramatically higher performance for the same price. Until now, customers of analytic database systems had the choice of high performance direct attached storage *or* the enterprise readiness and manageability of SAN storage," said Barry Zane, ParAccel's founder and chief technology officer. "With ParAccel's blended query processing, customers can have both. Our patent-pending approach allows customers to leverage the management tools and data reliability of SANs and still have the highest performing and most scalable analytic database system on the market."

"With our new Scalable Analytic Appliance, enterprises can establish competitive advantage through differentiated performance and price performance in mission critical scenarios," said ParAccel President and CEO David Ehrlich. "Equally important, they can enjoy this advantage along with the benefits of enterprise-class manageability and the investment protection of industry standard storage and server hardware."

"IDC research into the analytic appliances market shows very clearly that customers are looking for price/performance, speed of deployment, and manageability as key technology selection criteria," said Dan Vesset, IDC Vice President, Business Analytics. "ParAccel is taking an

important step forward in addressing the most pressing customer requirements for analytic appliances.”

The pilot program for early access customers is available beginning on June 1. Companies interested in the pilot program can apply online at www.paraccel.com/ScalableAnalyticAppliance-pilot. Additionally, EMC World 2008 participants can attend the conference session “Highly Scalable Analytic Appliance” or visit ParAccel at booth #235 for more information.

About ParAccel

ParAccel, Inc. is the proven leader in scalable analytic performance and price-performance. The ParAccel Analytic Database™ combines patent-pending innovations with a columnar, compressed, massively parallel, all-in-memory-capable architecture and is available as a virtual or packaged appliance on standard hardware from all major vendors. It can be implemented stand-alone, or as a drop-in accelerator to extend an existing SQL Server or Oracle investment. ParAccel’s management team includes technical founders and industry veterans from noted data management companies Netezza, Oracle, Teradata, Gupta, SenSage, PointBase, and IBM. ParAccel recently shattered prior TPC-H benchmark performance and price-performance records at 100GB, 300GB and 1TB using a single configuration at each scale factor. ParAccel is headquartered in San Diego, CA. For more information please contact us at info@paraccel.com or 866-903-0335, or visit us at www.paraccel.com.

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